Banking Customer Analysis – MongoDB

1. Give marketing success rate (No. of people subscribed / total no. of entries)
2. Give marketing failure rate
3. Give the maximum, mean, median, minimum age of the average targeted customer.
4. Check if age matters in marketing subscription for deposit
5. Check if marital status mattered for a subscription to deposit
6. Check if age and marital status together mattered for a subscription to deposit scheme
7. Find All Records Where Housing Loan is Approved
8. Find Records with High Account Balance
9. Count Records by Job Type
10. Find Married Individuals with Secondary Education
11. Calculate the Average Balance for Each Job Type
12. Find the Most Common Education Level Among Those with Loans
13. Find Individuals with Multiple Campaign Contacts
14. Determine the Success Rate of the Campaign
15. Identify Anomalies in Account Balances
16. Analyze Seasonal Patterns
17. Determine Correlation Between Loan Status and Balance
18. Identify the Most Common Day for Successful Campaigns
19. Find the Youngest Person with the Highest Account Balance
20. Identify Customers with Consistently Low Balances
21. Analyze the Relationship Between Campaign Duration and Outcome
22. Detect Loan Trends Among Different Job Categories
23. Identify the Most Common Outcomes for Married Individuals
24. Find the Distribution of Account Balances Across Different Education Levels
25. How are account balances distributed among different education levels?
26. Find ranking of Customers based on Account Balance.